**The Shoulders of Giants**

A Texas Nonprofit Corporation

Board Meeting – Patron Calls Channel

Friday, July 17th, 2020 3:30pm

The Shoulders of Giants

4101 McEwen Road Suite 530

Dallas, TX 75244

**Attendees:** *BOD Members*  Dr. Steven J. Foland,  Lauren Foland,  Hauke Schupp  Brett Skyllingstad

Ranjan Misra  Prem Gangalakunta  David Dooley  Ian Reynolds  Eyad Alrabbat  *Guests*  None

# Agenda:

* **Call to Order**
* **General Discussions**
  + - New features on the website coming to fruition – project management platform, could be used for marketing to student teams at schools.
    - Hauke suggested to do a how-to video for Discord, and how to use it for collaborating on projects. (Future tutorials)
    - Jason to share how to record emails in Gmail/Gsuite – straight to Salesforce.
* **Volunteering Update**
  + - New Volunteer – Juan Moreno – was a volunteer since 2013, and is back to serve as a TM – will also advise on Microblaster-UV team’s work.
    - Need to post new Volunteermatch positions in the areas of Researcher/Citation Manager – to start populating cited publications.
    - Volunteermatch for a Volunteer Coordinator – to fully vet any potential TM’s and other volunteers.
* **Patron/Mentor Model Status**
  + - Still need 1 student for Prolific and Microblaster-UV. Lecture series going well, and will be live-streamed on YouTube for students and anyone else to watch.
    - Grace Zhang, and Bryan Atanga – to be featured in the upcoming Project Central messages.
* **Sponsorship Model Discussion**
  + Promotion Ideas
    - Looking to devote $100 in Google Ad Grant to propose a Science Fair creation/promotion
    - Targeted messages on Linked In – coming from the TSoG Profile that BOD members can forward. Perhaps some video related? Short messages for each week to send out and share.
* **Collaboration, Schedule, Action Items** 
  + Get the sponsorship brochures and advertisements in HTML for easy email forwarding - Lauren
  + Look to have a default landing page to Ambassador - $6,000 and then ability to tab over to other options. – Dr. Foland
  + Add some definition or texture to the tabs – so it’s easy to see and tab through. – Dr. Foland (no rush)
  + Begin ideas on Science Fair – TSoG Style – Eyad
  + New volunteermatch profiles – Lauren
  + Work on Linked in posts for Sponsorship Opportunities – scripted messages, weekly… sharing the opportunities verbally vs. wall of text.
  + Emailable sponsor opportunities – by Project – to forward to any potential sponsors. – Lauren
  + Status on BrightFunds – Cisco – Prem
* **Date / time of next joint meeting – (Wednesday August 5th, at 6:30pm)**
* **Adjourn**